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FOR IMMEDIATE RELEASE:

Society for Accessible Travel Partners with Travelocity to Better Travel for Disabled

The Society for Accessible Travel will announce its partnership with Travelocity on ways to better accommodate disabled and mature travelers at SATH’s 11th World Conference, July 2009. The partnership includes links between the two organizations’ Web sites and promotional tours of representatives from both organizations on the morning, network news shows and selected programs on the Travel Channel.

SATH and Travelocity will build off of each other to look for destinations, plan travel arrangements, and enjoy every aspect of a journey for those travelers who are disabled or need assistance while traveling.

“This partnership will provide both SATH and Travelocity with great opportunities to expand their already useful services to better the travel of those who are disabled. We look foreword to working with them and the possibilities each organization have are now endless,” said founder and chairman of SATH, Murray Vidockler.

Travelocity is committed to being “the traveler's champion -- before, during and after the trip – and provides the most comprehensive and proactive guarantee in the industry,” states their website. Since their main idea is already focused on the needs of the customer, SATH can help them take that one step further by focusing more on the needs of all types of travelers.

The partnership will also greatly affect SATH, a non-profit membership organization whose mission is to raise awareness of the needs of all disabled travelers, remove physical and attitudinal carriers and expand travel opportunities in the United States and abroad, because they are teaming up with one of the largest travel companies in the world. With the large amount of publicity Travelocity has, SATH will be able to promote their organizational goals along with their ideas of better travel for disabled to a vast audience.

SATH could help Travelocity build more upon their accommodations for those traveling who have canes or crutches, visually impairment, hard of hearing, cognitive or developmental disabilities, need service animals, need mobility access or help those who are pregnant.

The SATH World Congress for Travelers with Disabilities & the Mature is a great event as people from around the world come to participate, since 1997. They provide a wide variety of sessions and educational panels on all aspects of travel related to the disability community.  This is a great opportunity to discover more about how persons with disabilities can enjoy and prosper in their travel experiences.

SATH’s 11th World Congress will be held in Miami July 10-13, 2009, at the Hilton Miami Airport.

For more information about SATH, please visit [www.SATH.org](http://www.SATH.org) or email [sathtravel@aol.com](mailto:sathtravel@aol.com). More information on Travelocity can be found at [www.travelocity.com](http://www.travelocity.com) or call (888) 872-8356.

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If you’d like more information about the partnership, or to schedule an interview, please contact Michelle Daciolas at 212-447-7284 or email Michelle at [sathtravel@aol.com](mailto:sathtravel@aol.com).